Innovation Challenges and Contests: supporting higher education and research-industry open innovation

Speakers
Nicola Doppio
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Online modality
Online

Language
English

Target
Professors, researchers, policy makers, innovation managers, technology and knowledge transfer officer, research project managers, companies R&D staff interested in CBL – Challenge-Based Learning

Schedule
4 July
16 July
12:00 - 13:00
12:00 - 13:00

Webinar 1: provision of concepts and examples
Webinar 2: hands on session

Topics
- What is open innovation
- Examples of Innovation Contests formats
- How an Innovation Contest works
- Guidelines, hints and tips to manage a successful Innovation Contest
- How to design a new Innovation Contest
- The Innovation Challenge Design Canvas
- European projects about Innovation Challenges

Registration
Registration by 30 June 2024 at this link:
https://www.eventbrite.it/e/innovation-challenges-and-contests-tickets-927814316597?aff=oddtotcreator